

ROUDAIN THE SEASON'S DARLING

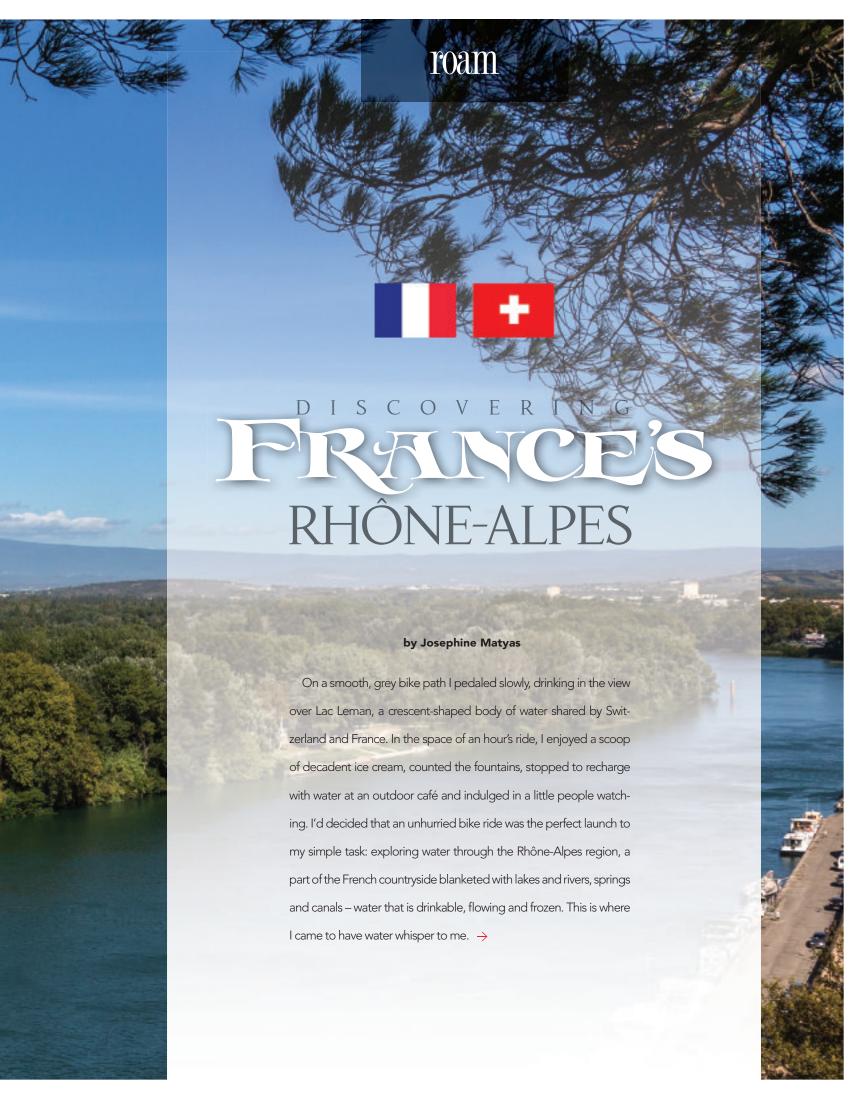
DISCOVERING FRANCE'S RHÔNE-ALPES

STUNNING SUNNIES



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This part of the country gets its name from the Rhône River and the towering French Alps. In between the peaks are valleys and a patchwork of small villages and farms with a culinary pedigree that produces one quarter of the country's 400 varieties of cheese. There are white wines, pressed from the Chasselas grapes and poured when indulging in fresh caught seafood from Lac Leman or mountain specialties like fondue and raclette from the Alps.

HERE, WATER TOUCHES EVERYTHING.

In Évian-les-Bains, the beverage of choice is . . . Evian, the water found in stylish bistros and restaurants worldwide. The locals insist that Evian is so balanced you can drink as much as you want. The water flows through the town's public taps, the result of rain and meltwater that began its journey in the mountains, filtered for years through glacial sand and clay before reaching the local aquifer. In the village, premium Evian shoots from the springs and people come to fill their jugs for free. It also feeds the pools and hot springs of the town's popular \rightarrow





Lac Leman village view.

thermal centres.

"Évian is definitely the water city," said guide Evelyne Hurtaud. The small town commands a scenic spot with the shores of Lac Leman to the north and the snow-capped peaks of the French Alps to the south. "All year long the water is at 11-degrees Celsius," she continued. "It is rainwater that falls onto the hills and naturally filters through the stone. After 20 years of filtering it arrives at the two open spring heads in the village."

What flows non-stop from La Source Cachat, one of the springs in the centre of town, is unadulterated Evian, the same water sold with lavish price tags at shops and restaurants worldwide. In the 19th century when the spring water was touted with medicinal properties, the Belle Époque resort town of Évian-les-Bains quickly grew around the water source, offering treatments based on the properties of the pure spring water. Visitors to the thermal spas sip pure Evian from a glass, swim in the pools, soak in the baths, relax in cafés and stroll along the waterfront pathway.



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According to Hurtaud the water that flowed from the spout was very pure and renowned for treating kidney problems. "In the 1830s the first bottling factory was established – although the amount they are allowed to use is strictly controlled – and by the 1860s an agreement was made to also use the waters for therapeutic purposes. Until the 1950s, water from the spring was sold only at the chemists. Since then it has been sold everywhere and recognized as water that is good for health."

Évian also makes the perfect base to explore small villages along the lakefront. Staying with my water theme, I hopped aboard one of the passenger ferries for a 90-minute journey between Évian and the medieval village of Yvoire. This small village announces itself with an imposing, waterside stone castle that has been home to counts, countesses and the family d'Yvoire for 350 years. Day visitors walk among the flower and hedge labyrinth of Yvoire's Five Senses Garden, explore shops along the narrow, cobblestone laneways, or linger on a patio while enjoying a glass of Le Jacquère, an elegant vintage and \Rightarrow



The medieval village of Yvoire.



